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Frankfurt PopOut Map (PopOut Maps)



Synopsis

Includes two pop-up maps covering central and greater Frankfurt Handy, self-folding tourist map is small enough to fit in your pocket yet offers extensive coverage of the city in an easy-to-use format Hotels, restaurants, stores and attractions are all included Contents include maps of: Central Frankfurt Greater Frankfurt Old Town Transport Map Sheet size: 8.5" x 9.75" (215mm x 225mm) (per sheet; 2 sheets)

Book Information

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Average Customer Review: 4.0 out of 5 stars 1 customer review

Best Sellers Rank: #272,717 in Books (See Top 100 in Books) #5 in Books > Travel > Europe > Germany > Frankfurt

Customer Reviews

PopOut was founded in 1993. Having spotted a need to cure what he calls 'Map Stress Syndrome' after watching numerous tourists around the City of Bath, England, battling with over-sized maps, founder Derek Dacey recalled the invaluable miniature charts he used during his days as a commercial pilot. Aiming to bring this level of usability to the city map market, a small team of designers was recruited to realize what would soon become the PopOut. 1993 saw the release of the first ever PopOut Map Bath, which was sold in the gift and souvenir trade across the city. Hot on the heels of this initial success, a research trip to the USA culminated in a redesigned layout, combining strong photo images, high quality printing and laminated covers – standards which are still adhered to today. That research trip also saw the birth of the first US destinations covered in the PopOut range – Boston, NYC, Philadelphia and Washington DC. Launched in the new style in the US they enjoyed instant success in the gift and souvenir trade.

convinient, small

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